

ARVIND BABU.

WEBSITE
arvind-babu.netlify.app

SENIOR MOTION GRAPHICS DESIGNER

Motion Design • 2D Animation • Video Editing • Explainer Videos • Visual Storytelling

00:00 00:05 00:10 00:15 00:20 00:25

00:00 CONTACT

LOCATION
Bengaluru, Karnataka

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EMAIL
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PORTFOLIO
Google Drive Folder

LINKEDIN
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00:01 TOOLS

Ae Pr Ai Ps Au

After Effects • Premiere Pro • Illustrator • Photoshop • Audition • Claude

00:02 SKILLS

- Motion Graphics
- 2D Animation
- Storyboarding
- Explainer Videos
- Infographic Design
- Video Editing & Post-Production
- Visual Storytelling
- Social Media Content
- Marketing Creatives
- Brand Consistency
- Client Communication
- Claude

00:03 EDUCATION

Advanced Visual Effects
MAAC
2019 – 2022

Bachelor of Business Administration (BBA)
Manipal University

00:04 INTERESTS

Travel · Music · Writing · Badminton

00:01 PROFILE

Senior Motion Graphics Designer with 4+ years of experience delivering motion graphics, explainer videos and edited video content for digital marketing and corporate communication. Owns the full production cycle, from storyboard and animation to editing and final delivery, using After Effects, Premiere Pro, Illustrator, Photoshop and Audition. Known for on-brand, deadline-driven work and smooth collaboration with creative, marketing and client teams.

00:02 IMPACT

4+
YEARS OF EXPERIENCE

250+
PROJECTS DELIVERED END TO END

00:03 EXPERIENCE

Senior Creative Engineer (Motion Graphics & Video)

YAAS SEP 2026 – PRESENT

- Lead motion graphics, 2D animation and video content, turning creative briefs into polished, on-brand final outputs.
- Produce explainer videos and visual communication assets, handling animation, compositing, editing and postproduction end to end.
- Collaborate with creative, marketing and project teams to keep output visually consistent and on schedule.

Senior Motion Graphics Artist

Bioquest Solutions JUN 2022 – AUG 2026

- Delivered 250+ motion graphics and video projects end to end, from brief and storyboard to final export, for digital marketing and corporate communication.
- Designed explainer videos, social media content and marketing creatives aligned to campaign messaging and brand guidelines.
- Converted creative briefs into storyboards and clear visual narratives before animation and editing.
- Owned video editing and post-production, maintaining consistent quality and brand alignment across multiple concurrent campaigns.
- Worked directly with designers, marketers and clients to gather requirements, incorporate feedback and meet delivery timelines.

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